

Miami

AMERICAN ASSOCIATION FOR JUSTICE 2011 WINTER CONVENTION

FEBRUARY 5-9, 2011 • LOEWS MIAMI BEACH • MIAMI BEACH, FL • WWW.JUSTICEWINTERCONVENTION.ORG

Advertise in the AAJ Convention Program Book!

RESERVATIONS AND MATERIALS DUE NOVEMBER 1, 2010

Take advantage of this excellent opportunity to reach approximately 1,000 AAJ attorneys in a captive environment. AAJ provides all convention attendees with an information-filled program book to guide them through a jam-packed week of activities. This program book is their main information guide, so your products or services have repeated exposure to your audience during and after the convention.

These rates are net—no discount given

Ads are printed inside the Program Book as black & white; specific ads are 4-color. Spot color is available for an additional \$100, but must be the program book theme color.

Advertising Specifications:

Full page bleed available: 8½" x 11" with .125" bleed all around. Electronic files: Mac format; all photos, logos, or artwork should be .tif or .eps on CD or e-mail. Include hard copy sample of ad. Color photos (300 dpi), bitmap/lineart (1200 dpi), Quark 7.0, Illustrator CS2, or Photoshop CS2 preferred. PDFs created with Adobe Acrobat 5.0 and/or Acrobat Distiller 1.3 are acceptable, via e-mail. Camera ready accepted—line art only.

Space is limited!

Visit www.justicewinterconvention.org to reserve your advertising space for the Miami convention.

Trial advertising policy—see www.justice.org/Promotions/advertising

All ad materials must be received at the same address no later than November 1, 2010.

Full payment is due with the ad materials. Ads can not be guaranteed to appear in program book if correct artwork is not supplied by November 1, 2010.

No advertisement will run without final payment.

If ad materials do not meet the proper specifications noted above, the advertiser must send in corrected files—AAJ will not make corrections.

Contact Information

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AAJ
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These rates are net—no discount given Size

	No Bleed	Dimensions	Full Bleed	Cost
Back Cover (full bleed, 4/color)	7½" x 10"		8½" x 11"	\$2,600
Inside Front Cover (full bleed, 4/color)	7½" x 10"		8½" x 11"	\$1,600
Back of tab (full bleed, 4/color)	7½" x 10"		8½" x 11"	\$1,400
Opposite Table of Contents	7½" x 10"		8½" x 11"	\$1,350
Last page of book, opposite back pocket	7½" x 10"		8½" x 11"	\$1,100
Full page	7½" x 10"		8½" x 11"	\$850
½ page vertical	3½" x 10"			\$550
½ page horizontal	7½" x 4¾"			\$550
¼ page	3½" x 4¾"			\$400