

FRIENDS of JUSTICE



The Friends of Justice program offers robust benefits and exclusive recognition. As a Friend of Justice, your company will be nationally known among trial lawyers as a staunch supporter of the civil justice system. AAJ members will know that you stand beside them as they fight for the rights of their clients in the face of unprecedented tort “reform” initiatives in Washington and around the country.

| | Champion \$5,000 per month | Guardian \$2,500 per month | Advocate \$1,000 per month |
|---|--------------------------------------|--------------------------------------|--------------------------------------|
| Prime Benefit Use of (Friends of Justice) logo, specific to category of giving | ✓ | ✓ | ✓ |
| Marketing Exposure <i>Trial</i> magazine ad with premium placement | 12 times per year, 1/3 page ad | 6 times per year, 1/3 page ad | 3 times per year, 1/3 page ad |
| Special acknowledgement in prominent area of www.justice.org | ✓ | ✓ | ✓ |
| Direct mail lists | 3 times per year, full list | 1 time per year, full list | |
| Editorial feature in Leaders Forum newsletter | 2 times per year, 1/2 page | | |
| Convention Benefits Convention flair: ribbons for badges, counter cards, logo in program book listings, and signage | ✓ | ✓ | ✓ |
| Tickets to Opening and Closing parties | 8 tickets per party | 4 tickets per party | 2 tickets per party |
| Extra priority points for booth selection | 15 points | 10 points | 5 points |
| Pre- and post-convention lists | ✓ | ✓ | ✓ |
| Recognition at Opening Plenary | ✓ | ✓ | ✓ |
| Tickets to Annual Convention Membership Luncheon with special acknowledgement during the event | 8 tickets | 4 tickets | 2 tickets |
| Convention program book ad | Full page | 1/2 page | |
| Tickets to Leadership Breakfast with special acknowledgement during the event | 8 tickets | 4 tickets | 2 tickets |
| Special Access to Members Invitation to Board of Governors spring and winter receptions (when available) | Up to 4 representatives | Up to 2 representatives | |
| Complimentary exhibit space at Weekend with the Stars Seminar | ✓ | | |

To join Friends of Justice, please contact Robby Daniels, 777 6th Street, NW, Suite 200, Washington, DC 20001
Phone: 800-424-2725, ext. 8284 • Fax: 202-965-7313 • robert.daniels@justice.org

Friends of Justice applicants must be approved by AAJ’s Board of Governors. It is permissible to mention in your communications that you are a participant in Friends of Justice and use the Friends of Justice logo, but you may not imply AAJ endorsement or use AAJ’s logo. Consult your tax advisor regarding the deductibility of your contribution.