

TRIAL

About TRIAL

TRIAL is the flagship publication of the American Association for Justice.

In 12 themed issues each year, *TRIAL* examines complex legal questions in litigation practice areas of vital interest to readers:

- Medical negligence
- Products liability, including pharmaceuticals
- Business torts
- Motor vehicle crashes
- Insurance law

The magazine also covers essential case-preparation and trial techniques—from case evaluation and jury selection to closing argument and settlement—as well as the nuts and bolts of managing a practice, featuring strategies for law firm marketing, document management, and effective use of law office technology.

In addition to the monthly editorial topics, *TRIAL* features popular monthly columns covering recent legal news, Supreme Court decisions, and quick practice tips.

About TRIAL's readers

TRIAL readers are primarily trial attorneys, consisting of sole practitioners and members of larger firms. They are highly focused on providing the best results for their clients while managing their practice.

