

FRIENDS of JUSTICE



The Friends of Justice program offers robust benefits and exclusive recognition. As a Friend of Justice, your company will be nationally known among trial lawyers as a staunch supporter of the civil justice system. AAJ members will know that you stand beside them as they fight for the rights of their clients in the face of unprecedented tort “reform” initiatives in Washington and around the country.

	Champion \$5,000 per month	Guardian \$2,500 per month	Advocate \$1,000 per month
Prime Benefit Use of (Friends of Justice) logo, specific to category of giving	✓	✓	✓
Marketing Exposure TRIAL magazine ad with premium placement	12 times per year, 1/3 page ad	6 times per year, 1/3 page ad	3 times per year, 1/3 page ad
Special acknowledgement in prominent area of www.justice.org	✓	✓	✓
Listing in AAJ Membership Directory	Full page company profile	1/2 page company profile	1/4 page company profile
Direct mail lists	3 times per year, full list	1 time per year, full list	
Editorial feature in Leaders Forum newsletter	2 times per year, 1/2 page		
Convention Benefits Convention flair: ribbons for badges, counter cards, logo in program book listings, and signage	✓	✓	✓
Tickets to Opening and Closing parties	8 tickets per party	4 tickets per party	2 tickets per party
Extra priority points for booth selection	15 points	10 points	5 points
Pre- and post-convention lists	✓	✓	✓
Recognition at Opening Plenary	✓	✓	✓
Tickets to Annual Convention Membership Luncheon with special acknowledgement during the event	8 tickets ¹ / ₂	4 tickets	2 tickets
Convention program book ad	Full page	1/2 page	
Tickets to Leadership Breakfast with special acknowledgement during the event	8 tickets	4 tickets	2 tickets
Special Access to Members Invitation to Board of Governors spring and winter receptions (when available)	Up to 4 representatives	Up to 2 representatives	
Complimentary exhibit space at Weekend with the Stars Seminar	✓		

To join Friends of Justice, please contact Robby Daniels, 777 6th Street, NW, Suite 200, Washington, DC 20001
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Friends of Justice applicants must be approved by AAJ’s Board of Governors. It is permissible to mention in your communications that you are a participant in Friends of Justice and use the Friends of Justice logo, but you may not imply AAJ endorsement or use AAJ’s logo. Consult your tax advisor regarding the deductibility of your contribution.