

Inserts



TRIAL accepts polybag, bind-in, and glue-in inserts. Up to two bind-in and/or glue-in inserts are allowed per issue. Proposed copy, layout, and stock for any insert must be submitted to the Publisher by the space-closing deadline.

Bind-in and Glue-in Insert

A. May be printed on one or both sides.

B. Glued inserts may be folded to a maximum size of 7⁵/₈" x 10³/₈" or minimum size of 4" x 5." Insert cards must be printed on at least 7 pt. card stock. Call for specifications.



Polybag Insert

A. Require minimum 25% editorial content as specified by the Domestic Mail Manual of the U.S. Postal Service. One insert per month may polybag without the editorial requirement.

B. Must be trimmed or folded to a maximum of 8¹/₈" by 11¹/₈" and minimum of 5" by 5."

Price

Ranges from \$4,300 and up depending on size and frequency. Rates cannot be quoted until a sample insert has been approved by the Postal Service via *TRIAL*.