

# Expert Advertising



## Expert Advertising Rates and Specifications

A special Experts & Professional Services section for any advertiser offering expert witness services and consulting/case-evaluation services appears in the second half of the publication, preceding the Classified section. It is a marketplace of advertisers where our readers know they can go to find specific information to fill this particular litigation need.

### Professional Services Rates

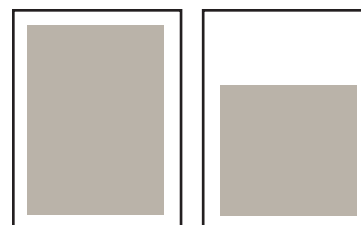
Black & White	1x	3x	6x	12x	18x
Full	\$3,360	\$3,120	\$2,875	\$2,535	\$2,215
2/3 horizontal	\$2,420	\$2,215	\$2,015	\$1,755	\$1,555
1/2 vertical	\$1,845	\$1,710	\$1,555	\$1,370	\$1,215
1/3 h, v	\$1,300	\$1,205	\$1,070	\$915	\$815
1/6 sq	\$800	\$720	\$665	\$580	\$515

B/W + one color: +\$200; 4/color: +\$500

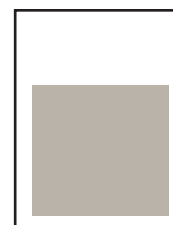
Late artwork fee: 5% of net total. Fee for digital artwork adjustments: \$100/ad.

Dimensions	Inches Wide		Inches Deep
Full page	6 <sup>3</sup> / <sub>4</sub>	x	8 <sup>1</sup> / <sub>2</sub>
2/3 page (horizontal)	6 <sup>3</sup> / <sub>4</sub>	x	5 <sup>1</sup> / <sub>2</sub>
1/2 page (vertical)	3 <sup>1</sup> / <sub>16</sub>	x	8 <sup>1</sup> / <sub>2</sub>
1/3 page (vertical)	3 <sup>1</sup> / <sub>16</sub>	x	5 <sup>1</sup> / <sub>2</sub>
1/3 page (horizontal)	6 <sup>3</sup> / <sub>4</sub>	x	2 <sup>1</sup> / <sub>2</sub>
1/6 page (square)	3 <sup>1</sup> / <sub>16</sub>	x	2 <sup>1</sup> / <sub>2</sub>

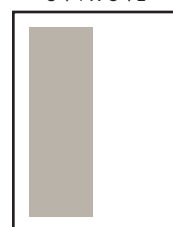
See printing specifications and electronic file information for more details.



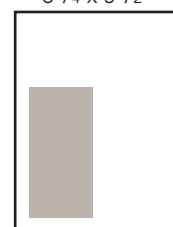
Full page  
6<sup>3</sup>/<sub>4</sub> x 8<sup>1</sup>/<sub>2</sub>



2/3 page (h)  
6<sup>3</sup>/<sub>4</sub> x 5<sup>1</sup>/<sub>2</sub>



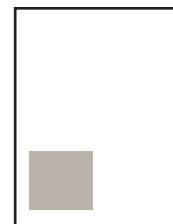
1/2 page (v)  
3<sup>1</sup>/<sub>16</sub> x 8<sup>1</sup>/<sub>2</sub>



1/3 page (v)  
3<sup>1</sup>/<sub>16</sub> x 5<sup>1</sup>/<sub>2</sub>



1/3 page (h)  
6<sup>3</sup>/<sub>4</sub> x 2<sup>1</sup>/<sub>2</sub>



1/6 page (sq)  
3<sup>1</sup>/<sub>16</sub> x 2<sup>1</sup>/<sub>2</sub>