

# Membership Profile



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*TRIAL* magazine is a major benefit of AAJ membership. *TRIAL* magazine has a circulation of over 31,000. 63.9% of readers have read four out of the last four issues. 43% read or look through half or more of a typical issue, and 10.3% pass their issue along to at least one other person.

## Gender

Male .....	81.9%
Female.....	18.1%

## Age

Less than 25 .....	1.1%
25-34 years.....	13.1%
35-44 years.....	19.1%
45-54 years.....	26.3%
55-64 years.....	29.6%
65+ .....	10.6%
Average: 50	

## Geographic Location

New England (CT, MA, ME, NH, RI, VT) .....	5.8%
Middle Atlantic (NJ, NY, PA).....	13.0%
East North Central (IL, IN, MI, OH, WI) .....	12.8%
West North Central (KS, IA, MN, MO, ND, SD, NE).....	7.1%
South Atlantic (DC, DE, FL, GA, MD, NC, SC, VA, WV) .....	22.1%
East South Central (AL, KY, MS, TN) .....	7.1%
West South Central (AR, LA, OK, TX) .....	11.2%
Mountain (AZ, CO, ID, MT, NM, NV, UT, WY).....	7.0%
Pacific (AK, CA, HI, OR, WA) .....	10.9%
U.S. Territories.....	0.3%
Canada.....	1.8%
Foreign Address .....	0.9%

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## Years in Practice

Less than 1 .....	0.5%
1 to 4 .....	6.0%
5 to 9 .....	10.6%
10 to 14 .....	11.4%
15 to 19 .....	12.6%
20 to 24 .....	12.5%
25 or more .....	46.3%

Average: 21 years in practice

## Area of Practice

Personal Injury .....	48.5%
Motor Vehicle Collision .....	33.5%
Products Liability .....	29.8%
Medical Malpractice/Negligence .....	28.9%
Premises Liability .....	24.5%
Business Torts .....	14.6%
Insurance Law .....	13.9%
Professional Negligence .....	13.7%
Workers' Compensation .....	11.3%
Employment Rights .....	8.2%
Pharmaceutical Litigation .....	8.0%
Criminal Law .....	7.7%
Family Law .....	6.9%
Civil Rights .....	6.5%
Toxic Torts .....	6.3%
Social Security Disability Law .....	4.4%
Environmental Litigation/Toxic Torts .....	4.2%
Railroad Law .....	3.7%
Nursing Home .....	3.4%
Traumatic Brain Injury .....	3.2%
Aviation Law .....	2.7%
Admiralty Law .....	2.7%
Federal Tort Liability & Military Advocacy .....	2.5%
Class Actions .....	2.5%
Administrative Law .....	1.9%
International Practice .....	1.0%

## Number in Firm

1 to 4 .....	57.8%
5 to 7 .....	16.2%
8 to 10 .....	7.8%
Over 10 .....	18.2%

Average: 6 lawyers in firm

Source: July 2009 Membership Analysis

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