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AAJ Member Demographics

The typical AAJ member is male, 47 years old, with a pre-tax household income of over \$250,000/year. On average, members have been in practice 18.5 years and work for firms that employ about six lawyers.

Banner Advertising

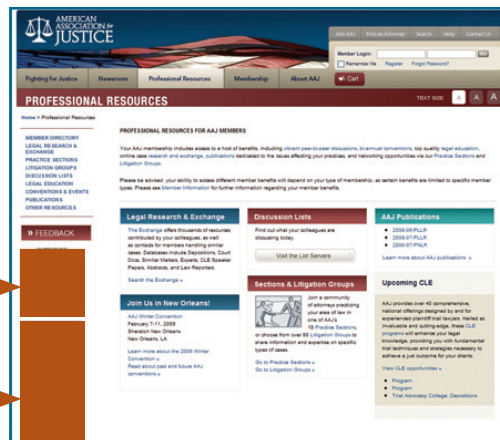
Ad Unit	Size	File Size	Rate
Home Page	250 x 250	40k	\$1,200/month
Box Unit			\$950/month

for TRIAL advertisers



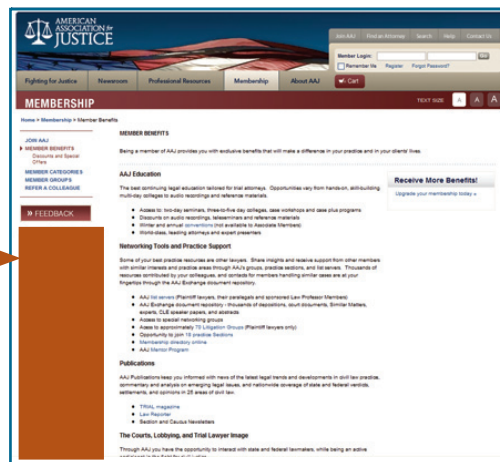
Ad Unit	Size	File Size	Rate
Landing/ Secondary Page	125 x 125	20k	\$750/month
Half Banner			\$600/month

for TRIAL advertisers



Ad Unit	Size	File Size	Rate
Landing/ Secondary Page	120 x 240	40k	\$850/month
Vertical Banner			\$700/month

for TRIAL advertisers



Ad Unit	Size	File Size	Rate
Landing/ Secondary Page	160 x 600	40k	\$1,100/month
Wide Skyscraper			\$875/month

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