

2009 TRIAL Themes



January

Law Firm 2.0

- Outsourcing e-discovery
- E-mail best practices
- Marketing in the digital age
- Business plan essentials
- Preventing inadvertent disclosure

Space closing/Classified deadline: 11/17/08

Artwork due: 11/21/08

February

Danger on the Road

- The three Rs: rollovers, restraints, and roof crush
- Menace on the highways: trucking cases
- Proof of injury in low-speed collisions
- Hazardous railroad crossings
- School bus litigation

Space closing/Classified deadline: 12/17/08

Artwork due: 12/22/08

March

Countdown to Trial

- The art of case evaluation
- Finding the perfect expert
- Keep discovery on track—and on time
- Should you settle?
- Make the most of your motions

Space closing/Classified deadline: 1/16/09

Artwork due: 1/22/09

Articles are subject to change.



April

Protecting the Elderly

- Discovery abuse in nursing home cases
- Negligent home health care
- Fighting fraud on the elderly
- Mandatory arbitration in nursing home contracts
- Counseling clients about end-of-life decision-making

Space closing/Classified deadline: 2/17/09

Artwork due: 2/20/09

continued on back

May

Medical Negligence

- Surgery center liability
- Damages for botched cosmetic procedures
- Claims for failure to follow patients' advance directives
- Proving your client didn't need a cesarean
- Help the jury speak the jargon

Space closing/Classified deadline: 3/17/09
Artwork due: 3/20/09

June

After the Settlement

- Setting up a life-care plan
- The Medicare set-aside mess
- Steps to safeguard your client's settlement
- Taxing questions about taxes
- Does your client need a special-needs trust?

Space closing/Classified deadline: 4/17/09
Artwork due: 4/23/09

July

Complex Litigation

- Class certification, step by step
- Should my client join an MDL?
- The team approach: working with a law firm consortium
- The medical monitoring claim
- Banishing the class action ban

Space closing/Classified deadline: 5/18/09
Artwork due: 5/22/09

August

Raising the Bar

- Client relations done right
- Ethical and effective advertising
- Symposium: What I'm doing to improve lawyer image
- Managing client funds
- Dinner-party dialogue: talking about civil justice in your community

Space closing/Classified deadline: 6/18/09
Artwork due: 6/22/09

September

Damages

- How to talk about money without alienating the jury
- The case against remittitur
- Proving invisible brain injuries
- Punitive damages after *Exxon*
- Working with experts to prove damages

Space closing/Classified deadline: 7/17/09
Artwork due: 7/24/09

October

Insurance Law

- Bad-faith basics
- Challenging insurance coverage exceptions
- Genetic discrimination in insurance
- Fighting post-claims underwriting
- Make the insurance adjuster your ally

Space closing/Classified deadline: 8/18/09
Artwork due: 8/21/09

November

Products Liability

- Eat, drink, and be wary: the tainted-food case
- Who let the watchdogs out? How government oversight has failed
- Toxic FEMA trailers
- Manufacturing-defect claims
- Liability of foreign-product distributors

Space closing/Classified deadline: 9/18/09
Artwork due: 9/25/09

December

Arbitration and Mediation

- The corporate chokehold on dispute resolution
- When is an arbitration clause unconscionable?
- Effective techniques for voluntary mediation
- Using ADR in small cases
- Arbitration prep: making your strongest case

Space closing/Classified deadline: 10/16/09
Artwork due: 10/23/09
