



***Rules of the Road*[™] for Medical Negligence, Drugs, and Devices**

Featuring Patrick Malone

Fairmont Sonoma Mission Inn & Spa | Sonoma, CA

April 7-8, 2017

Sponsors: Synergy Settlement Services and HMR Funding

Sponsored by Lisa Blue and Williams Kherkher

PARTICIPANT AGENDA

Friday, April 7, 2017

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| 8:00 – 8:30 am | Registration (continental breakfast available) |
| 8:30 am – 1:00 pm | Morning Session <ul style="list-style-type: none">• Cross-Examining Tough Witnesses with <i>Rules of the Road</i>[™]• Thinking Outside the Box: How to Visually Present the <i>Rules</i> at Trial• 50 Shades of Gray: Conventional & Unconventional Wisdom• <i>Rules</i> in Medical Device Cases |
| 1:00 – 2:00 pm | Lunch |
| 2:00 – 4:30 pm | Afternoon Session <ul style="list-style-type: none">• <i>Rules</i> in Opening Statements• Cross-Examination of Difficult Defense Experts• Brainstorming <i>Rules</i> in Participant Cases |
| 4:30 – 5:30 pm | Networking Reception |



Saturday, April 8, 2017

8:00 – 8:30 am Continental breakfast available

8:30 am – 1:00 pm

Morning Session

- Cross-Examination Without Deposing the Witness
- Using *Rules* to Connect With Your Jury
- Closing Argument – *Rules of the Road*
- Less is more: How to Increase the Verbal and Visual Impact of the *Rules*

INVITED FACULTY

Patrick A. Malone,
course advisor
Patrick Malone & Associates, PC

Judith A. Livingston
Kramer, Dillof, Livingston &
Moore

Nicholas C. Rowley
Carpenter, Zuckerman & Rowley,
LLP

Zoe Littlepage
Littlepage Booth

Michael A. Kelly
Walkup Melodia Kelly &
Schoenberger

Jim Leventhal
Leventhal & Puga

Gary D. Fox
Stewart Tilghman Fox Bianchi &
Cain, P.A.

Carl L. Solomon
The Solomon Law Group

Cliff Atkinson

Shanin Specter
Kline & Specter, PC

HOTEL INFORMATION

Experience Sonoma's Wine Country

Enjoy the unmatched beauty of Sonoma's wine country from the luxurious resort Fairmont Mission Inn & Spa, featuring the Willow Stream Spa, Sonoma Golf Course, and Michelin-award winning restaurant Santé. Experience the Fairmont's ancient thermal mineral waters in the Spa, explore Sonoma's famous vineyards, play a round on a championship golf course, or take advantage of the Fairmont's personalized activities, from yoga to guided local hikes, to turn your visit into an unforgettable vacation.

AAJ Education offers a discounted room block for *Rules of the Road* Seminar attendees. Choose from four different room styles (Fairmont, Deluxe, Junior Suites, or Mission Suites) at a special room rate of \$339 to

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\$569 per night (single or double occupancy) plus applicable taxes and fees, including a \$25/night resort fee.
The cut-off date for reservations is March 7, 2017.

For reservations, contact the Fairmont at 707-938-9000 or book online [HERE](#)

Fairmont Mission Inn & Spa
100 Boyes Boulevard
Sonoma, CA 95476

WHO MAY ATTEND?

This college is open to AAJ members (Regular, Life, Sustaining, President's Club, and Leaders Forum). AAJ Paralegal Affiliates may attend this seminar if they are employed by, and attending with, an AAJ plaintiff attorney (Regular, Life, Sustaining, President's Club, and Leaders Forum) with the same firm address.

TERMS & CONDITIONS

The American Association for Justice reserves the right to, in its sole discretion, refuse entrance to the event and/or remove any individual from the event whose behavior is disruptive and/or is not consistent with the character and purpose of the event. All American Association for Justice badges are the property of the American Association for Justice and must be returned upon request.

By registering for this AAJ Education program, you agree to receive electronic, written, and telephonic communication from AAJ staff regarding the program and to have your name, firm, city, and state included on the participant and exhibitor/sponsor roster. AAJ may also need to contact you to service your membership record or to provide you with information about your membership, products and services, and advocacy and legislative updates. By providing your contact information, including phone number, fax number, and email address, you consent and give permission for AAJ to contact you by any of those means, which may include calls to your mobile phone, faxes, or emails. You may contact AAJ at any time to change your preferences.

Faculty and agenda topics may change from those listed.

ADDITIONAL PROGRAM INFORMATION

Available CLE Credit: Approximately 13 CLE* credits depending on the jurisdiction and will also be applied to your participation in AAJ's professional recognition programs.

*Number of credits may vary depending on calculation method used by individual state accreditation agencies. AAJ is a State Bar of California MCLE-approved provider.

